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AUTHOR

Williams, David M.; Cole, Richard A.

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#### ABSTRACT

This is a study of values and value systems of various groups of elementary school pupils from ages nine to twelve. The research is based upon Milton Rokeach's (1968) conceptualization of values and value systems and upon his methodology of value measurement. A two-fold purpose of the study is stated: 1) to modify the Rokeach Value Survey in order to make it a more appropriate and reliable instrument for use with 9 to 12 year old pupils and, 2) utilize the modified instrument to investigate differences in the value preferences among subgroups of the population sampled. Several tentative implications for educational practice of the findings of these and related studies and for further research are identified. Seven tables which summarize the measurement instrument and the results of the value survey are included. (Author/SHM)

Pokeach (1971a) and Kehoe (1972) have demonstrated the possibility of utilizing the Rokeach-type value measure in order to manipulate experimentally particular terminal or instrumental values as independent variables in mesearch studies. If certain attitudes or behaviors are predicted as the mesual of caising or lowering particular values within personal value systems, then the mokeach-type measure would provide evidence that such manipulation had, in fact, taken place. For example, Kehoe predicted that upward manipulation of freedom, equality and broadminded, would increase "tolerance of cultural diversity." Such a prediction cannot be tested unless evidence is obtained that these values, as the independent variables, have been successfully manipulated.

It is finally suggested that a test-retest correlation over time might be used as a measure of value system stability or change. Rokeach (1970) has shown that various comparison groups differ systematically in terms of value system stability. Assuming experimental control of all variables, including instrument reliability, except treatment variables being manipulated, then the less positive the correlation between ranking from test to retest the greater the value system change. It might, for example, be predicted that utilization of value clarification strategies would produce significant value system change. The modified Pokeach-type value measure is well-swited to the testing of this type of prediction at the elementary school level.



# PORTLAND, ORECON AND VANCOUVER 1.C.

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Among the issues identified for today's program are those of the conflict and resolution. This paper is an attempt to the first of these issues, value identification. More specification our concern is with the values and value systems of various groups to creatary school pupils from ages nine to twelve.

Educators have ample reason to be concerned about the value orientations of their rupils. Systematic knowledge of pre-adolescent value preferences is of great potential importance to teachers, curriculum planners, social studies educators, and researchers.

#### DACKS UND AND ASSUMPTIONS

Before reporting the findings of our studies of pre-adolescent value, it is important to make explicit some of the assumptions underlying this research and some of the characteristics of the methodology employed.

The research that we report to you today is based upon Milton Tokeach's (1962) conceptualization of values and value systems and upon mid in thodology of value measurement. Rokeach regards values as the most within elements of human belief systems. He defines a value (1968, p. 124) and it is a type of belief, centrally located within one's total belief system, about how one ought or ought not to behave, or about some end-state of existence worth or not worth attaining." Rokeach differentiates between a type of values, or preferred end-states of existence, and instrumental values, or preferred modes of behavior. Within the set of terronal or instrumental



values, items are differentiated from each other in terms of centrality.

Oreach believes that it is the relative position of values within a value system that influences choices made by human cituations of value confli

identified, 2) that the items comprise a fairly indicate list of the components of the value system, and 3) that the position of carticular values than each individual's value system is a critical van calle in the determination of human behavior and belief.

The notion that it is the relative position of lines within a limited value system, rather than the absolute amount of preference for a limited value, that is crucial has important if like tions for value theory thin recturement. For example, it is worth notion in the dependent variable of prince in the studies reported today is not the amount of a particular value preference that each subject exhibits. It is rather, the position of manticular values within each subject's terminal or instrumental value system. Inis approach assumes that proups of subjects, in and a particular value relatively high within their personal value system, will differ systematically from arouns of subjects, who rank that value relatively low. It is this assumption that justifies the handling of arrance it is positive data in a normative manner across subjects.

#### PURPOSTS

The purposes of the studies reported toda, and two-fold: 1) to modify the Poleach Value Survey. (Form D), (See Appen 1 1), in order to make



it a more appropriate and reliable instrument for use with 9 - to 12-year old rupils, and 2) to utilize the modified instrument (See Appendix Table II) to investigate differences in value preferences among subgroups of the pc; a sampled.

Implement of a panel of expert judges for considerations of content validity and vocatulary level and the conducting of milet studies to establish terr-retest reliability. Pertinent data from these procedures are reported in Tables III-A, III-B, and IV (See Appendix).

Design Tables V-A and V-B show the composition of comparison groups in the Vancouver (Table V-A) and Portland (Table V-B) samples. The Vancouver study employed a 2 x 2 x 2 factorial design to sample the value preferences of crade four and grade six boys and girls at two SES levels. The Portland stud, employed the same instrument and cluster sampling procedures to examine the value preferences of black and white boys and girls at two levels of SES in grade six nly. Inasmuch as the Vancouver study did not examine the race variable and the Portland study did not examine the grade variable, it is not possible to make direct comparisons between populations on all the variables studied. However, we propose, in addition to reporting the findings of the two separate studies, to make certain gross comparisons between the entire Portland sample and the grade six portion of the Vancouver sample. This paper will, therefore, report similarities and differences in terminal and instrumental value preferences 1) within the Vancouver sample, 2) within the Portland sample, and 3) between the grade six rupils within the two populations sampled: Table V-C shows the composition of the comparison groups in the



Vancouver-Portland 'comparative' study.

#### SIMILARITIES

Tables VI-A and VI-B show those values that were ranked consistently live across comparison groups in the Vancouver (Table VI-A) or Portland (Table VI-B) samples. Observation of a value in the top or bottom four positions in six or more of the eight comparison groups comprising each sample was taken to indicate substantial cross-group similarity in value preference.

Table VI-A presents the values meeting the stated criterion level within the Vancouver sample. The terminal values, <u>family love</u> and protection, <u>peaceful</u> world and <u>true friendship</u>, and the instrumental values, <u>loving</u> and <u>honest</u>, were uniformly highly preferred across comparison groups in the Vancouver sample. Among the least preferred across comparison groups were the terminal values, <u>confidence</u> and <u>pride</u> in <u>self</u>, <u>feeling</u> of <u>achievement</u> and <u>religious</u> faith, and the instrumental values, <u>creative</u> and <u>influential</u>.

According to Table VI-B, two terminal values, <u>family love and protection</u> and <u>equal opportunity for all people</u>, and three instrumental values. <u>loving</u>, <u>honest and helpful</u>, were uniformly highly preferred across comparison groups in the Portland sample. Those values that were uniformly least preferred across Portland comparison groups were the terminal values, <u>feeling of achievement</u>, <u>exciting life</u>, and <u>prosperous life</u>, and the instrumental values, <u>creative</u> and influential.

It is well to remember that the Vancouver sample comprised pupil's in both grades four and six, whereas the Portland sample comprised only grade six pupils. A more direct comparison of grade six value preferences in the



o populations sampled is provided in Tables VI-C, VI-D, VII-D, and VII-E. Tables I-C and VI-D show those terminal (Table VI-C) and instrumental (Table VI-D) values that were ranked in the top and bottom four rank order positions by grade fix pure. In both samples and the ratio of occurence of those values among apprison groups in each sample. Applying comparable criteria of similarity to comparison between samples as was applied within samples, Table VI-C shows at family love and protection is highly preferred by grade six pupils in both samples and feeling of achievement is uniformly least preferred. Such values as peaceful world, true friendship, prosperous life and religious faith approach but do not meet the criteria level of similarity.

of similarity between samples. Loving and honest are ranked uniformly high across comparison groups in both Vancouver and Portland grade six samples, whereas creative and influential are ranked uniformly low. Helpful and brave approach, but do not meet, the necessary criterion level. The implications of the uniformly low preference of such values as achievement and creative will to discussed later in this paper.

## DIFFERENCES

The factorial design of the Vancouver and Portland studies permitted analyses of variance of the main effects and interactions of grade, sex and SES in the case of the Vancouver study, and race, sex and SES in the case of the Portland study. Tables VII-A and VII-B provide a summary of significant "F" ratios within the Vancouver sample, Table VII-C provides a summary of significant differences within the Portland sample, and Tables VII-D and VII-E provide



summaries or mean differences and significant "t" values <u>between</u> grade six cupils in the Vancouver and Portland samples.

#### MAHCOU /ER

pamble on six of fourteen terminal values and seven of fifteen instrumental values. Girls ranked the terminal values <u>family love and protection</u>, <u>social recognition</u> and <u>religious faith</u> significantly higher and <u>exciting life</u>, <u>pleasures and prosperous life significantly lower than did boys. Vancouver girls also ranked the instrumental values <u>loving</u>, <u>honest</u> and <u>forgiving</u> significantly higher and <u>capable</u>, <u>creative</u>, <u>influential</u> and <u>intelligent</u> significantly lower than Vancouver boys.</u>

Tables VII-A and VII-S also show that significant grade differences were found on 4 of 14 terminal values and 7 of 15 instrumental values in the Vancouver ctudy. Grade four numils preferred the terminal values beautiful world and true friendship significantly work highly than did grade six pupils. In contrast, grade six pupils preferred confidence and pride in self and exciting life more highly than did grade four pupils. Among the instrumental values, grade four pupils ranked cheerful, clean, loving and polite significantly higher and ambitious and dependable significantly lower than did grade six pupils in Vancouver.

The Vancouver study showed significant SES differences on one terminal value and four instrumental values. High SES subjects preferred beautiful world and dependable more highly and clean, intelligent and polite less highly than did low SES subjects. It is also worth noting that interpretation of these main effects is confounded by first and/or second order interactions on five of fourteen terminal values and nine of fifteen instrumental values.



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Talle VII-C shows that the Portland study is all significant main affects and/or interactions on four terminal values and three instrumental values.

Significant race differences ('main effects) were found on two terminal and two instrumental values, sex differences on two terminal values and CES differences on only one terminal value. Flack subjects preferred the terminal value confidence and pride in self and the instrumental values influential and cheerful significantly more highly than did white subjects in the Pertland sample. White subjects preferred the terminal value admiration and respect of others significantly more highly than did Clack subjects. Race was also involved in two-way interactions with SES on the terminal values true friendship and secure country.

Socio-economic status (SES) was associated with main effects and/or interactions on three terminal, and two instrumental values in the Portland sample. Subjects of moderate SES preferred the terminal values admiration and respect of others and secure country significantly more highly than did low SES subjects. The SES main effect on secure country was confounded by a significant two-way interaction of Race and SES on that value.

A Sex 'main effect' and an interaction of sex and SES were observed on the instrumental value inflictial. Boys the more highly than did dirls, although the sex difference was much greater at the low than at the ligher IS level.



## VAHCOUVER AND PORTLAND COMPARED

Tables VII-D and MII-E present mean differences and significant t-value: (x = .05) for grade six subjects in the Vancouver ( n = 68) and Portland (n =  $\frac{1}{2}$ ) samples. Significant differences were found on 6 of 14 terminal value are 3 of 15 instrumental values.

/ccording to table VII-D, Vancouver pupils preferred such 'hedonistic' values as pleasure and exciting life significantly more highly than did Portland pupils. Vancouver subjects also preferred such 'competence - and achieverent priented' values as ambitious and capable (Table VII-E) significantly more highly than did Portland subjects. In contrast, Portland pupils preferred such 'sociocentric' values as equal opportunity for all people (Table VII-D) and cheerful (Table VII-E) more highly than did grade six pupils in Vancouver.

It is also worth noting the Portland subjects ranked terminal values confidence and pride in self and religious faith significantly higher and family love and protection significantly lower than did Vancouver subjects. Also worth noting are the remarkable similarities in preference between grade six publis in Portland and Vancouver on such terminal values as secure country and peaceful world (Table VII-D) and such instrumental values as polite and dependable (Table VII-E).



#### IMPLICATIONS FOR EDUCATION

statements concerning the implications for educational practice of the finding of these and related studies. It is not yet clear that the findings relatedly generalizable or, even, that replication studies will confirm the findings reported here. However, admitting the limitations of present knowledge in the field of preadolescent value preferences, it is, nevertheless, possible to identify a number of tentative implications for education.

The conclusion that the preadolescent years are a period of substantial change in value orientations is of great potential significance to educational practice, particularly at the elementary school level. Whether or not one believes that schools should play any direct role in influencing such changes, it is important to identify the value orientations not only of individual pupils, but also of sources of influence upon individual value systems. Such sources of influence as primary reference groups and persons may possess value orientations that need to be identified by educators. Furthermore, if the school is to make explicit its intended and unintended influences upon pupil values, then systematic efforts must be made to identify the value orientations of the school as an institution and of participants in the process of schooling.

Social studies and other educators are once more emphasizing the need to examine value conflicts and to encourage the clarification of personal pupil values within the school setting. The use of a Rokeach-type measure as an instructional device is, perhaps, indicated in such valuing situations. For example, would not data concerning reference group value norms and personal



value hierarchies provide valuable inputs to value clarification and conflict resolution activities in the classroom?

Furthermore, with regard to criteria upon which curriculum and instruction does not are based. Hilda Taba (1962) stated that,

he know from research that it is foolhardy to overlook the special need, interests, weaknesses, strengths, and existing concerns of the learners in what is taught and how it is done. To ignore this merely rears overlooking potent motivation and courting the possibility of ineffective learning (p. 239).

It would be possible for a teacher to utilize the modified Pokeach-value survey to develop a value profil for each of his classes (e.g. Tables VI-E and VI-F). Such a procedure would provide empirical evidence concerning the preferred values of the publis and would alert teachers to deeply felt interests and desires of the children. This suggests that as a beginning point for instruction, motivation for learning could be increased by capitalizing on the pupils' most preferred values.

In this regard, it is important to note the uniformly high ranking of Family Love and Protection, Praceful World, Honest, Loving, and Helpful in both the Vancouver and Portland Studies as well as the uniformly low ranking of Prosperous Life, Feeling of Ichievement, Prave, Creative, and Influential. Speculation concerning causes or explanations would undoubtedly be hazardous. The potential usefulness of this data to educators, however, deserves a brief examination.

The high ranking of sociocentric and affection laden values such as Helpful, Honest, Loving, etc. could well be a clue to the kind of learning environment and teacher-numil relationships that would increase pupil motiva-



and success-oriented values such a success-oriented values succession attempts, to success of attempts to success or attempts to motivate preadolescent children.

In this same vein, a teacher could develop a value profile for each of his students and thereby become aware of the value preferences of individual pupils. This information could be utilized as a guide to personal interaction between the teacher and individual students. For example, children indicating a high regard for affection, helpfulness, and family love could well be demonstrating a desire for a personal relationship with the teacher that is quite different from those ranking achievement and success highest. Both teachers and counselors could be guided by precise value preference data of this kind.

There are, of course, dangers of the misuse of knowledge concerning human value systems and changes within those systems. In terms of education, the dangers include 1) the indescriminate application of normative findings concerning droups of preadolescents to individual nupils, who may differ markedly from developmental or subgroup norms, and 2) the use of knowledge concerning human value systems to manipulate pupil value preferences to confrom with the orientations of a dominant majority or of a particular interest group. It is not the nurpose of this paper to examine the ethical-moral questions relating to the experimental and/or institutional manipulation of basic human values or of controlling the direction of value system change. However, it would be as foolish to deny the possible dangers of misuse of such



knowledge as it would be reject the need for systematic knowledge of human value systems and their relationships to behavior and belief.

#### IMPLICATIONS FOR RESEARCH

In considering the implications of this study for further research, it is important to remember that these studies were directed only to the questions of what value preferences preadolescents hold and of whether grade, sex, SES, and race are correlates of differences in those preferences. The research questions relating to the value orientations of school children that these studies suggest include the following:

- 1) What relationships do value preferences have to other form of behavior and belief?
- 2) What effects do valuing and decision-making instructional strategies have on changes in pupil value orientations?
- 3) What effects, if any, do differences between pupil value orien'ations and those of the school or teacher have on pupil achievement?

Another type of study to which the Rokeach instrument is well- suited is the 'identification' study. Rokeach (1970, p. 15) has suggested that subjects might be asked to perform two ranking tasks upon items of both the terminal and instrumental value scales: 1) subjects rank items in order of personal preference and 2) subjects rank items in order 'you think your teacher (or school) would prefer'. A rank-order correlation (rho) between the results of the two tasks would constitute an index of identification of the pupil with the specified reference person or group. This way of operationalizing the notion of identification presents some intriguing research possibilities.

Pokeach (1971a) and Kehoe (1972) have demonstrated the possibility of utilizing the Rokeach-type value measure in order to manipulate experimentally proficular terminal or instrumental values as independent variables in research studies. If certain attitudes or behaviors are predicted as the result of raising or lowering particular values within personal value systems, then the Rokeach-type measure would provide evidence that such manipulation had, in fact, taken place. For example, Kehoe predicted that upward manipulation of freedom, equality and broadminded, would increase "tolerance of cultural diversity." Such a prediction cannot be tested unless evidence is obtained that these values, as the independent variables, have been successfully manipulated.

It is finally suggested that a test-retest correlation over time might be used as a measure of value system stability or change. Rokeach (1970) has shown that various comparison groups differ systematically in terms of value system stability. Assuming experimental control of all variables, including instrument reliability, except treatment variables being manipulated, then the less positive the correlation between ranking from test to retest the greater the value system change. It might, for example, be predicted that utilization of value clarification strategies would produce significant value system change. The modified Pokeach-type value measure is well-swited to the testing of this type of prediction at the elementary school level.



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TABLES

from

VALUE PREFERENCES OF PREADOLESCENTS IN PORTLAND, CREGON,
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A Presentation Made to the National Council for the Social Studies, National Convention

Boston, Massachusetts, November 21, 1972

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Dr. David M. Williams

- University of British Columbia
- Vancouver, B. C., Canada

Dr. Richard A. Cole

- Portland Public Schools: Area I
- Portland, Oregon



# TABLE I VALUE ITEMS OF ROKEACH VALUE SURVEY - FORM D

TERMINAL VALUES	INSTRUMENTAL VALUES
A Comfortable Life (a prosperous life)	Ambitious (hard-working, aspiring)
An Exorting Life (a stimulating, active life)	Broadminded (open <del>-</del> minded)
A Sense of Accomplishment (lasting contribution)	Capable (competent, efficient)
A World at Peace (free of war and conflict)	Cheerful (lighthearted, joyful)
A World of Beauty (peauty of nature and arts)	Clean (neat, tidy)
Equality (equal opportunity for all)	Courageous (standing up for your beliefs)
Pamily Security (Taking care of loved ones)	Forgiving (willing to pardon others)
Freedom (independence, free choice)	Helpful (working for others welfare)
Nappiness (contentedness)	Honest (sincere, truthful)
Inner Harmony (freedom from inner conflicts)	Imagirative (daring, creative)
Nature Love (sexual & spiritual intimacy)	<pre>Independent   (self-reliant, self-sufficient)</pre>
National Security (protection from attack)	Intellectual (intelligent, reflective)
Pleasure (an enjoyable, leisurely life)	Logical (consistent, rational)
Salvation (saved, eternal life)	Loving (affectionate, tender)
Self-Respect (self-esteem)	Obedient (dutiful, respectful)
Social Recognition (respect, admiration)	Polite (courteous, well-mannered)
Trie Friendship (close companionship)	Responsible (dependable, reliable)
Wisdom (mature understanding)	Self-controlled (restrained, self-disciplined)



# TABLE II ITEMS OF THE MODIFIED ROXEACH-TYPE VALUE SURVEY DEVELOPED FOR USE WITH PREADOLESCENT SUBJECTS

TERMINAL VALUES	INSTRUMENTAL /ALUES
A Beautiful World	Amoitious
Admiration and Respect of Others	Bold (Brave)
A Feeling of Achievement	Capable
A Secure Country	Cheerful
A Peaceful World	Clean
Confidence and Pride in Self	Creative
Equal Opportunity for All People	Dependable
Exciting Life	Forgiving
Family Love and Protection	Helpful
Freedom of Choice	Honest
Pleasure	Influential
Religious Faith	Intelligent
True Friendship	Loving
Wealth (Prosperous Life)	Polite
	Self-Controlled



TADLE III-A ET OF TRACT RECORD TO THE RANGE OF THE FOREST COURSE OF STREET

ROKEACH EIDI	MODIFIED ITAM	THERESES & BOULDAT OF	% AGREDINT ON WORDING
A Comfortable Imfa	Wealth (Prosperous Life-)	90	30∺
An Exciting Life	Fuciting Life	100	90
A Sense of Accomplish- ment	A Feeling of Achievement	90	30
A World as Peace	A Peaceful World	<b>S</b> 0	80
A World of Beauty	A Beautiful World	100	80
Equality	Equal Rights for All People	100	80
Family Security	Family Love and Protection	90	90
Fraecom	Freedom of Choice (Freedom and Independence**)	100	50**
National Security	A Secure Country	80	80
Pleasure	Pleasure	90	80
Salvation	Religious Faith	80	80
Self-Respect	Confidence and Pride in Self	100	80
Suchal Recognition	Admiration and Respect of Others	90 `	100
True Friendship	True Friendship	100	90
Inner Hermony		40	
Mature Love	w ~ w ,	o	ma 44
Wisdom	ar as as	10	
Happiness	Subsumes most other items.		



TABLE HIL-R

INTER-JUDGE ACREEMENT ON INSTRUMENTAL VALUES MODIFICATIONS

ROMIACH MUEN	MODIFIED ITEM	% AGREEMINT TO INCLUDE	% AGREEMENT ON WORDING
Ambitious	Ambitious	160	80
Capable	Capable	100	90
Chearful	Chearful	100	80
Clean	Clean	90	90
Courageous	Bold (Bca∵e*)	100	50∻
Forgiving	Forgiving (No Symonym at Grade Level**)	90	60**
Helpful	Helpful	100	80
Honest	Honest	90	100
Imaginative	Creative	63	90
Intellectual	Intelligent	ខទ	70
Loving	Loving	90	90
Polite	Polite	100	160
Responsible	Dependable	100	100
Self-controlled	Self-controlled	100	100
** us us	Influencial	100	100
Broadminded		30	
Logical		40	Ma aq
Obedient	Subsumed by "Polite -	Dependable"	
Independent	Subsumed by "Freedom a		, n

<sup>\*</sup> and \*\* Percent agricment on unmodified term shown in parentheses boside "Modified Item".



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.3039	2	2	1	2	1	-
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.1019	1	-	1		-	_
.0009	-	3	-	2	**	1
3110	1	1	-	-	-	1
1120	1	-	1	•	-	-
2130	1	-	-	-	1	**
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); ====================================	49	49	24	24	25	25



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# TABLE J-A

# Vandourer, F.C. Whiter of S.M.Jacos by Grade, Sem, and S.E.G.

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7 070	3.7	1.7		7 7	
12.50 555	17	! 7	17	2.7	

# TABLE V-B Porsland, Oregon (Sixth Cadders) Number of Subjects by Sex, Race, and S.E.S

	The more and a second	Lo	Forcia		
	nlac':	White	5 lask	Maite	
Lo: SE3	13	13	13	13	
Molerate SE3	1.0	13	13	13	

TABLE V-C Between Studies (Sinth Graders)

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A STATE OF THE STA	Portland
68	104
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TABLE VI - A
VALUES HELD UNIFORMLY HIGH OR UNIFORMLY LOW ACROSS GROUPS
IN THE VANCOUVER SAMPLE

Extreme	High (Top Fo	our)	Rank Order Positions		<del></del>
Terminal	Values		Instrumental Values		
Value Item	Ratio focurrence*	Comp. Rank Order	Value Item	Ratio of Occurrence	Comp. Rank Order
Panily Love and Protection	7/8	1	Loving (Affectionate	) 6/8	1.
Peaceful World	8/8	2	Honest (Truthful, Sincere)	7/8	2
True Friendship	7/8	3			
Extreme I	ow (Bottom Fo	our)	Hank Order Positions		
Terminal	Values		Instrumental	Values	
Value Item	Ratio of Occurrence*	Comp. Rank Order	Value Item	Ratio of Occurrence	Comp. Rack Order
Confidence and Pride in Self	7/8	12	Creative	7/8	14
Pealing of Achieve- ment	8/8	14	Influential	7/8	15
Religious Faith	7/8	13			-



FABLE VI - 3

VALUES HELD UNIFORMLY HIGH OR UNIFORMLY LOW ACROSS GROUPS
IN THE PORPLAND SAMPLE

Extreme High	Extreme High (Top Four)		Rank Order Positions		
Terminal Values		Instrumental Values			
Value Item	Ratio of Occurrence	Value Item	Ratio of Occurrence		
Family Love and Protection	8/3	Loving (Affectionate)	8/8		
Equal Opportunity for All People	6/3	Honest (Truthful, Sincere)	7/8		
		Helpful (Aiding Others)	7/3		
Extreme Low (B	ottom Four)	Rank Order Positions			
Terminal Values	Ratio of Occurrence	Instrumental Value Value Item	s Ratio of Occurrence		
A Prosperous Life (Tealth and Comfort)	7/3	Influential (Leadership)	6/3		
Exciting Mife (Active, Adventurous Life)	7/3	Creative (Imaginative)	8/8		
Feeling of Achievement (Lasting Contribution)	8/8	· -	•		

The ratio of cross-group similarity represents the number of times a value occurred in the extreme high (top four) or extreme low (bottom four) rank order positions out of the eight group value profiles.



TABLE VI - C

Comparison Table of Terminal Values Held at the Extreme High (Top Four) and Extreme Low (Bottom Four) Rank Order Positions by Sixth Graders in Portland, Oregon (N=104) and Vancouver, B.C. (N=68)

	Extreme	High (Top Four)	Rank Order Positio	ons	
VANCOUVER, B.C.		FORTLAND, ORLGON			
Value Item	Mean Rank Position	Ratio of Occurence	Value Item	Mean Rank Position	Ratio of Occurence
Pamily Love Peaceful World True Friendship Beautiful World	1 2 3 4	3/4 4/4 3/4 1/4	Family Love Peaceful World Equal Opportunity True Friendship	1 2 3 4	3/8 5/3 6/3 4/8
	Extreme Lo	ow (Bottom Four)	Rank Order Positi	.ons	
VANCO	UVER, B.C.		PORTIANI	, OREGON	
Value Item	Hean Rank Posit	Ratio of ion Occurence	Value Item	Mean Rank Positi	Ratio of on Occurence
Prosperous Life Self-Confidence Religious Faith Feeling of Achie	11 12 13 vement 14	2 3/4 5 4/4	Religious Faith Prosperous Life Exciting Life Feeling of Achieve	11 12 13 ment 14	2/3 7/3 7/3 8/8



TABLE VI - D

Comparison Table of Instrumental Values Held at the Entreme Righ (Jop Four) and Extreme Low (Botton Four) Rank Order Positions by Sixth Graders in Portland, Oregon (N=104) and Vancouver, B.C. (N=68)

				<del></del>	
	Extreme H	igh (Top Four)	Rank Order Posi	tions	
VANCOL	₩ <b>ЭВ. В.С.</b>		PORTI	AND, OREGON	
Value Item	Mean Rank Position	Ratio of Occurence	Value Item	Mean Runk Position	Ratio of Occurence
Honest Loving Intelligent Helpful	1 2 3 4	4/4 3/4 1/4 2/4	Loving Honest Helpful Forgiving	7 3 5	8/8 7/3 7/3 4/8
	Extreme Low	(Bottom Four)	Renk Order Pos	itions	<del></del>
VANCOU	VER, B.C.		PORTI	AMD, OREGON	<del></del>
Value Item	Mean Rank Position	Ratio of Occurence	Value Item	Nean Rank Position	Ratio of Occurence
Brave Cheerful Creative Influential	12 13 14 15	2/4 1/4 4/4 3/4	Capable Brave Creative Influential	12 13 14•5 14•5	6/3 6/3 8/8 6/8



TABLE VI - E
Composite Rank Orders of Terminal and Instrumental Values in Urban
Vancouver, B. C., Grade Six Subjects

N = 68

	TERMINAL VALUES		INSTRUCENTAL VALUES
Rank Order		Rank Order	
1	Loving Family	1	Honest
2	Peaceful World	2	Loving
3	True Triendship	. 3	Polite
4	Beautiful World	4	Helpful
5	Pleasure	5	Intelligent
б	Freedom	6	Ambitious
7	Social Recognition	7	Dependable
8	Equality	8	Capable
9	Exciting Life	9	Self-controlled
10	Secure Country	10	Forgiving
11	Self-respect	11	Cheerful
12	Prosperous Life	12	Clean
13	Feeling of Achievement	13	Brave
14	Religious Faith	14	Influential
		15	Creative



TABLE VI - F Composite Rank Orders of Terminal and Instrumental Values in Urban Portland, Oregon, Grade Six Subjects N = 104

Ran Ord		Mean Rank			Hean Rank
ī	Family Love and Protection	4.21	7	Loving (Affectionate)	5.38
2	Peaceful World	5.42	2	Honest (Truthful, Sincere)	5.64
3	Equal Opportunity for All People	5.83	3	Helpful (Aiding Others)	6.05
4	True Friendship	6.38	4	Forgivign (Understanding)	7.21
5	Admiration and Respect of Others	7.20	5	Polite (Courteous)	7.29
6	Beautiful World	7.31	6	Clean (Neat, Tidy)	7.43
7	A Sequine Country	7.89	7	Cheenful (Light-hearted)	7.73
8	Confidence and Pride in	8.11	8	Self-Controlled (Self-disciplined)	7.85
9	Pleasure (Enjoyable Life)	8.25	9	Dependable (Reliable)	7.94
10	Freedom of Choice and Action (Independence)	8.50	10	Intelligent (Smart)	8.23
11	Religious Faith	8.71	17	Ambitious (Hardworking)	8.99
12	A Prosperous Life (Wealth and Comfort)	9.67	12	Capable (Able to do Things Wall)	9.13
13	Exciting Life (Active, Adventurous Life)	9.82	13	Brave (Courageous)	9.22
14	Feeling of Achievement (Lasting Contribution)	10.14	14.5	Creative (Imaginative)**	10.95
			14.5	Influential (Leadership)**	10.95

<sup>\*</sup> Based upon the mean ranking of each value indicates two values having equal mean rankings within the group

TABLE VII - A

SIGNIFICANT MAIN EFFECTS AND INTERACTIONS OF GRADE, SEM AND SOCIO-ECONOMIC STATUS (SES) ON TERMINAL VALUES IN TERMS OF "F" RATIOS:

# VANCOUVER STUDY

	MA	IN EFFE	CTS		INTERACTIONS			
	SES	GRADE	SEX	SES x GRADE		GRADE x SEX	SES X GRADE X SEX	
Beautiful World	4.184 <del>*</del>	13.041	<del>( )</del>		***	~	**	
Exciting Life	-	4.177	* 7.845 <del>**</del>		4.386 <del>*</del>		_	
Family Love and Protection	-	_	18.491 <del>**</del>					
Pleasure	~-	•••	3∙956 <del>×</del>	***	~	_	-	
Prosperous Life		_	6.873 <del>**</del>		_		5.955 <del>*</del>	
Religious Faith	-	***	4.704*		15.981**			
Secure Country		••		4.038#		-	4.242*	
Confidence and Pride in Self		6.313 <sup>;</sup>	÷- <u></u>	_	•••	•••		
Admiration and Respec of Others	t _	_	6 <b>.</b> 431*	**		6.431*	-	
True Friendship	-	7.006 <sup>÷</sup>	<del>(*</del>	_		-	-	



<sup>\*</sup> p < .05

<sup>##</sup> p < .01

TABLE VII - B

SIGNIFICANT MAIN EFFECTS AND INTERACTION OF GRADE, SEX AND

SOCIO-ECONOMIC STATUS (SES) ON INSTRUMENTAL VALUES IN TERMS
OF "I" RATIOS:

# 71::COUTER STUDY

	14.	NIN BFFE	CTS		INCERACTIONS				
	SES	GEASE	SEX	SEX X EQARD	SES x SEX	x sex	SES x GRADE :: SEI		
Ambitious	***	,8.618 <del>∺</del>	+	-	**	***	7.045**		
Brave	-		-	***	4.271*		-		
Capsole	-	-	16.122**	6.947 <del>*</del>		-	3.981*		
Cheerful	•••	8.434 <del>43</del>	÷	_		3 <b>.</b> 929*	-		
Clean	14.113**	4.335*	-		_	•			
Creative	••	-	6.042 <del>*</del>		4.638 <del>*</del>		<b>500</b>		
Dependable	13.681**	8.863 <del>**</del>	· _		***		<b>~</b>		
Forgiving	-	-	7.005↔	_	••	•••	•••		
Helpful	-	-		6.025*			-		
Honest		-	9.746 <del>**</del>	_	5.269*				
Influential			6.887 <del>**</del>	4.948*	-	~	6∙S87 <del>**</del>		
Intelligent	5.535*		12.305**		16.356**	•••	_		
Loving		4.144*	25•903 <del>**</del>	_	-	-	~		
Polite	.6•312 <del>**</del>	8.281**	-		_	-	-		
Salf- Controlled	**	6.187*	-	-	***	-			



<sup>\*</sup> p < .05

<sup>.01 &</sup>gt; כ\*\*

TABLE VII - C

SIGNIFICANT MAIN EFFECTS AND INTERACTIONS OF RACE, SEX, AND SOCIO-ECONOMIC STATUS (SES) ON TERMINAL VALUES IN TERMS OF "F" RAFIOS:

#### PORTIAND STUDY

	MA	II IF	TCTS		interactions			
	RACE	SEK	SES	PACE X SEX	RACE x SES	SEX x SES	RACE x SEX x SES	
Secure Country			5•34 <del>*</del>	-	5.58+	-		
Confidence and Prile in Salf	7。31 <del>**</del>	-	-	_		***	•	
Admiration and Respect of Others	4.67*		J.95#	-	•••		-	
True Priendship	-		_	-	11.77**	-	***	

SIGNIFICANT MAIN EFFECTS AND INTERACTION OF RACE, SEX, AND SES ON INSTRUMENTAL VALUES IN TERMS OF "F" RATIOS:

## PORTLAND STUDY

	11	AIN EFFE	CTS		IN	PERACTION:	S RACE X
	PAGE	SEX	SES	RACE x SEX	RACE X SES	SEX x SES	SEX x SES
Cheerful	4.32*	_	-	-			***
Clean		-	-		-	4.51*	
Influential	5.07*	12.45*		-	-	4.58*	

<sup>\*</sup> p < .05



<sup>10. &</sup>gt; q \*\*

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	<del>-</del> X	<b>ວ</b> ິ	<del>-</del> 	50	t-volue n	
n.Ty to elams Protection	3.18	2,79	4.21	3,39	2.201	
sadaful World	5.00	3.84	5,42	3.72	B.S.	
al Opportunity for All Papple	7,65	3.71	5,63	3.37	3,25**	
rug Friendshio	5.76	2,92	6,38	3 <b>.</b> 56	ភ,≤.	
emination and Respect of Important	7.69	3,38	7.20	3,53	n.e.	
escapiful world	6,56	3.77	7.31	3.93	ಗ.€.	
Geoure Country	7,37	3,53	7.29	3,87	n.3.	
worfidence and Pride in Llyself	9,34	3.28	€.11	4.00	2,20*	
leasure (Enjojable Life)	7,00	3.51	8.25	5,96	2,23^	
freedom of Choice and lotion	7,03	3.77	5,68	3 <b>.</b> 59	n.s.	
Religious Faith	10,15	4.05	5.71	4.14	2.25*	
Prospercus Life (Mealth and Comfort)	9.18	L.33	9.67	3.66	n.s.	
Exciting Life (Active, Adventurous Life)	7,65	3,68	9,82	3 <b>.</b> 45	J.88**	
Feeling of Achievement	10.96	2.57	10.14	3.21	ក.ទ.	
ſ. <del>.</del>	5	<del></del>	1:	4		

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	VANGEUV	/ER, G.D.	FERTLAN	D, ORE.			
	×	ED	·/·	ED	t-values		
Loving (Affectionate)	5 <b>.</b> 90	<b>4 .</b> 84	5.38	4.45	9.8.		
Gnest (Truthful, Sincere)	5,28	3.71	5.64	4.19	n.s.		
eloful (Aiding Others)	7,25	4.10	6.05	3.63	n.s.		
Forgiving (Understanding)	8.18	3.71	7.21	3.94	n.s.		
Políte (Courteous)	7.29	3,88	7.29	4.18	n.s.		
Slean (heat and Tidy)	8,68	4.07	7.43	4.34	n.s.		
lneerful (Light-hearted)	8,99	3.78	7.73	3.74	2.17*		
Self Controlled (Self- Disciplined)	7.51	3.67	7.85	4,46	n,e.		
Dapendable (Reliable)	7.98	3.87	7.94	3,63	ព.ទ.		
Intelligent (Smart)	7,03	4.77	3,23	4.50	7.5.		
Ambiticus (Hardworking)	7.37	3 <b>.</b> 86	8.99	4.35	2 <b>.57</b> *		
Capable (Able to do Things Well)	7.38	3.44	9.13	3 <b>.</b> 65	3,24**		
Grave (Courageous)	8.81	4.47	9.22	4.02	n.s.		
Creative (Imaginative)	11.07	4.43	10.95	3.23	n.s.		
Influential (Leadership)	11.32	3.93	10.95	3.24	n.s.		
r:=	5	<u> </u>	ار ا				

<sup>&</sup>quot; p <.05 ↑ p < .01

